



THE EAST TENNESSEE HISTORICAL SOCIETY

MUSEUM of EAST TENNESSEE HISTORY
Making history personal

For Immediate Release

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Free Admission at Museum of East Tennessee History for National Museum Day on September 28, 2013

WHAT: Free Museum Admission for
National Museum Day

DATE: Saturday, September 28, 2013 from 10:00
a.m. - 4:00 p.m.

LOCATION: East Tennessee History Center
601 South Gay Street
Knoxville, TN 37902

ADMISSION: FREE!



(Knoxville, TN) – The Museum of East Tennessee History will open its doors free of charge on Saturday, September 28, 2013, as part of Smithsonian magazine’s ninth annual *Museum Day Live!* A nationwide event, *Museum Day Live!* offers free admission to visitors presenting a *Museum Day Live!* ticket at a participating museum or cultural institution.

Inclusive by design, the event represents Smithsonian’s commitment to make learning and the spread of knowledge accessible to everyone, giving museums across all 50 states the opportunity to emulate the admission policy of the Smithsonian museums in Washington, D.C. Last year’s event drew over 400,000 participants, and this year’s event expects record-high participation.

Visitors can enjoy a variety of exhibits at the *Museum of East Tennessee History*, including the award winning signature exhibition *Voices of the Land: The People of East Tennessee*, which explores three centuries of life in the region, the East Tennessee Streetscape and Corner Drug Store, and the feature exhibition *Of Sword and Pen: Pivotal Moments in Civil War East Tennessee*, featuring important documents from the Tennessee State Library and Archives, Nashville, as well as artifacts from ETHS and other collections to chronicle momentous turning points in our history.

The *Museum Day Live!* ticket is available to download at Smithsonian.com/museumday. Visitors who present the *Museum Day Live!* ticket will gain free entrance for two at participating venues for one day only. One ticket is permitted per household, per email address. For more

information about *Museum Day Live! 2013* and a list of participants museums and cultural institutions, please visit Smithsonian.com/museumday.

About Smithsonian Media

Smithsonian Media comprises of its flagship publication, Smithsonian magazine, as well as Air & Space, goSmithsonian, Smithsonian Media Digital Network, and the Smithsonian Channel. Smithsonian Media is a division of Smithsonian Enterprises, the revenue-generating business unit of the Smithsonian Institution. The Smithsonian Institution is the world's largest museum and research complex consisting of 19 museums and galleries, the National Zoological Park and nine research facilities. Approximately 30 million people from around the world visit the museums annually.

About the ETHS

Established in 1834, the East Tennessee Historical Society is widely acknowledged as one of the most active history organizations in the state and enjoys a national reputation for excellence in programming and education. For 179 years the East Tennessee Historical Society has been helping East Tennesseans hold on to our unique heritage—recording the events, collecting the artifacts, and saving the stories that comprise the history we all share.

The historical society pursues its education mission through publications, lectures, conferences, school programs, museum exhibits, and heritage programs such as the popular First Families of Tennessee and the new Civil War Families of Tennessee. The East Tennessee History Center houses the staff and programs of the East Tennessee Historical Society, the Museum of East Tennessee History, the Calvin M. McClung Historical Collection, and the Knox County Archives.

The Museum of East Tennessee History is located in the East Tennessee History Center, 601 S. Gay Street, Knoxville. For more information on exhibitions, programs, or museum hours, call 865-215-8824 or visit the website at www.EastTNHistory.org.

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